

*Growth-Oriented and Ready to Succeed? The City of Wentzville is ready for more adventurers to*

# Join Our Team!

## Parks Intern - Marketing & Management

The City of Wentzville is looking for an intern who is passionate about public relations, social media and brand marketing with experience and/or interest in health and wellness, athletics and education fields. We are looking for superstars who are motivated, enthusiastic and interested in expanding their expertise in a creative design setting. Working with our Parks and Recreation Department offers the opportunity to see and work in all facets of marketing in a rapidly-growing community. In this role, you will create marketing materials and assist with developing and implementing marketing plans and strategies for the Wentzville Parks and Recreation brand. Our goal is to ensure interns gain valuable mentoring, leadership and feedback from experienced and qualified supervisory staff that will aid in long-term professional development. Don't miss this chance to join a passionate, fun and growing team!

### General Responsibilities

Our Marketing team creates campaigns and innovative projects that are designed to interact with the Wentzville community. Interns that are interested in marketing, communication and social media will have the opportunity to work on a variety of tasks and projects. Marketing oversees graphic design, video, photography, web design, social media and content development for the entire Parks and Recreation Department. Internships will range between 12 - 16 weeks. Student and Department Supervisor will choose a special project for completion to reflect the student's interest.

**Ideal Majors:** Advertising, Branding, Marketing, Park and Recreation Management, Parks, Recreation and Tourism, Public Relations, Recreation and Leisure Services, Recreation Leadership and Management, Sports Management, Sports Administration

### Qualifications

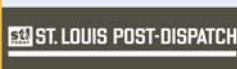
Internship is open to college upperclassmen that have a positive attitude, enjoy working as part of a team, and have the ability to multi-task (completion of two years at a four-year institution prior to the start of internship).

Cumulative 2.5 GPA or above.

Minimum of 50 hours of work or volunteer experience directly related to internship.

Participate as member of a team of professional and dedicated employees and volunteers working in a fast-paced work environment.

Preference will be given to individuals who have training and experience working on actual marketing campaigns, fundraising campaigns, special events and other real-time projects.



*Please apply online at: [www.wentzvillemo.org](http://www.wentzvillemo.org). Only qualified individuals being considered will be contacted for an interview. The City of Wentzville is an Equal Opportunity Employer and participates in E-Verify.*