

2021 MPRA CONFERENCE & EXPO

FEBRUARY 23-26 | HOLIDAY INN EXECUTIVE CENTER, COLUMBIA, MO

EXHIBITOR REGISTRATION FORM

This is your chance to showcase your business to 200 parks and recreation professionals, representing municipal and county parks and recreation department throughout the state. Additionally, administrative personnel from public, therapeutic, and commercial recreation will be present. Reserving your booth early will give you an advantage in choosing just the right space to maximize your exposure to our delegates.



SHOW DATE: Wednesday, February 24, 2021

SHOW TIME: 1:00 pm - 5:00 pm

SHOW LOCATION: Holiday Inn Executive Center, Columbia, MO

WHAT YOU GET:

Single Booth - 8' x 8' space with pipe and drape

Double Booth - 8' x 16' space with pipe and drape

Triple Booth - 8' x 24' space with pipe and drape

Booth Includes:

- 6' Skirted table, 2 chairs, waste can, and signage (table must be left at the front of your booth to assist with social distancing).
- Access to a list of delegates/attendees contact information.

Additional amenities available through our decorator service. Instructions and contact information will be sent in January or after registration is completed.

Visit www.mopark.org/conference to view the Exhibit Hall Layout.
All spaces are awarded on a first paid, first serve basis.

*** BOOTH SET UP ***

Tuesday, February 23

2:00 pm - 5:00 pm

Wednesday, February 24

8:30 am - 12:30 pm

» » *Booth Space is Limited. Register Today!* « «

Need to increase your presence at the MPRA Conference & Expo?

Delegate Packet Stuffers

- ☐ Promotional flyer inserted in all delegates' registration packets.....\$200
- ☐ Promotional item inserted in all delegates' registration packets.....\$150

Please provide 200 promotional pieces to be inserted into each delegate's registration packet. Deliver all materials to the MPRA office by January 31, 2021.

Exhibitor Program Advertising

- ☐ Full Page (9" x 11.5").....\$400
- ☐ Half Page (7.5" x 5").....\$325
- ☐ Quarter Page (3.5" x 5").....\$200

We will be printing 300 programs. All ads are full color. Full page ads must allow for a .25" bleed. All ads are due to heather@mopark.org by January 15, 2021.

Want to build a lasting relationship with more than 2,000 professionals?

- ☐ Become an MPRA member and receive \$100 off your booth price along with other registration discounts and networking opportunities throughout the year.

HOTEL INFORMATION:

Book your room in our block at Holiday Inn Executive Center by 1/23/21 and receive a \$109.95/night++ room rate when you mention MPRA.

CANCELLATION POLICY:

All cancellation requests must be submitted in writing. Cancellations postmarked on or before 1/23/21 are subject to a \$75 fee.
NO REFUNDS after 1/23/21.

Application for Exhibition Space

SHOW DATE: WEDNESDAY, FEBRUARY 24, 2021

SHOW TIME: 1:00 PM - 5:00 PM

EARLY REGISTRATION DEADLINE: FRIDAY, JANUARY 15, 2021

BOOTH INFORMATION:

SINGLE BOOTH (8'x8')

☐ Member.....\$540.00

☐ Non-Member.....\$640.00

DOUBLE BOOTH (8'x16')

☐ Member.....\$1055.00

☐ Non-Member.....\$1255.00

TRIPLE BOOTH (8'x24')

☐ Member.....\$1570.00

☐ Non-Member.....\$1870.00

Booth Location Preference (see diagram at www.mopark.org/conference):

#1 _____ #2 _____ #3 _____ #4 _____

Name Badges*: _____

**Only 2 representatives will be allowed in each booth space.*

List companies you prefer not to be near:** _____

***We try to avoid placement of similar businesses next to or across from each other. However, this is sometimes unavoidable, especially for registrations received close to the show date.*

EXHIBITOR PROGRAM INFORMATION:

The information below will be printed in the exhibitor program and app.

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of product/services (limit of 50 words): ☐ I will be serving food ☐ I am bringing a motorized vehicle

ALA CARTE ITEMS:

☐ Tuesday Dinner (cold grab & go meal).....\$25.00 x _____ = _____

☐ Wednesday Lunch in Expo Hall (boxed turkey sandwich w/ chips and drink).....\$20.00 x _____ = _____
**booth registration does not include lunch*

☐ Wednesday Dinner (hot grab & go meal).....\$35.00 x _____ = _____

☐ Thursday Evening Awards Banquet (plated meal).....\$40.00 x _____ = _____

PRIMARY CONTACT INFORMATION:

This is the person who will receive all correspondence about your booth, such as set up information, decorator kit, and marketing information.

Name: _____ Title: _____

Phone: _____ Email: _____

**Decorator kit will be emailed to the primary contact after January 1, 2021.*

PAYMENT INFORMATION:

All booth spaces are awarded on a first paid, first serve basis.

Booth Total: \$ _____

Ala Carte Total: \$ _____

Advertising Total: \$ _____
(from front page)

Late Fee: \$50.00
(postmarked after 1/15/21)

Total: \$ _____

☐ Check ☐ Visa/MC ☐ Discover ☐ American Express

If paying by credit card, please fill out the entire form and let us know who to call to take your card information over the phone:

Name

Phone Number

Full payment is required to secure your booth. Make checks payable to MPRA. Please do not fax or email unless paying by credit card. No purchase orders, please.

Mail Payments to: MPRA, The Musco Lighting Building, 2018 William St., Jefferson City, MO 65109-1186

If paying by credit card: Email to sarah@mopark.org | Fax to 573-635-7988 | Phone: 573-636-3828 | Website: www.mopark.org