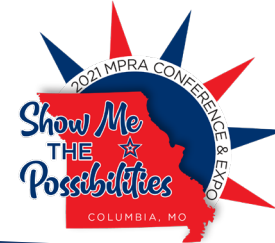


2021 MPRA CONFERENCE & EXPO

FEBRUARY 23-26 | HOLIDAY INN EXECUTIVE CENTER, COLUMBIA, MO

SPONSORSHIP FORM



SPONSORSHIP LEVELS:

	DELEGATE GIFT SPONSOR	WELCOME DINNER SPONSOR	BANQUET SPONSOR	EXPO GIFT SPONSOR	SESSION ROOM SPONSOR	EVENT SPONSOR	APP SPONSOR
Recognition in exhibitor program	✓	✓	✓	✓	✓	✓	
1/4 page ad in exhibitor program	✓	✓	✓	✓	✓	✓	
Special designation on mobile app	✓	✓	✓	✓	✓	✓	
Sponsor signage at conference	✓	✓	✓	✓	✓	✓	
Recognition at general session & awards banquet	✓	✓	✓	✓	✓	✓	
One complimentary booth space in expo	✓	✓	✓	✓	✓		
One complimentary full delegate pass	✓	✓	✓	✓	✓	✓	
Recognition in pre-conference marketing	✓	✓	✓	✓	✓	✓	
Recognition on MPRA website	✓	✓	✓	✓	✓	✓	✓
Signage in meeting rooms & recognition by room host					✓		
Banner ad (600px by 250px) on conference app							✓
Complimentary delegate packet stuffer	✓	✓	✓				
Logo on delegate gift	✓						
3-5 Minutes to address attendees & introduce keynote			✓				
Opportunity to place promo items on Wed. lunch tables			✓				
Logo item in with boxed dinner		✓					
Sponsor banner at dinner		✓					
Logo on expo hall promo item				✓			
	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	\$2,000 (8)	\$1,000 (unlimited)	SOLD OUT

SPONSOR INFORMATION:

Sponsorship Level: _____
Company/Organization: _____
First & Last Name: _____ Title: _____
Address: _____ City/State/Zip: _____
Phone: _____ Email: _____
Company Website: _____

Please fill out and return the BACK PAGE of this form, also.

PAYMENT INFORMATION:

☐ Check ☐ Visa/MC ☐ Discover ☐ American Express

If paying by credit card, please fill out the entire form and let us know who to call to take your card information over the phone:

Name _____

Phone Number _____

Full payment is required to secure your sponsorship. Make checks payable to MPRA. Please do not fax or email unless paying by credit card. No purchase orders, please.

Mail Payments to: MPRA, The Musco Lighting Building, 2018 William St., Jefferson City, MO 65109-1186
If paying by credit card: Email to sarah@mopark.org | Fax to 573-635-7988 | Phone: 573-636-3828 | Website: www.mopark.org

DELEGATE INFORMATION:

If selected sponsorship level includes a complementary full delegate registration.

First Name: _____

Last Name: _____

Title: _____

Phone: _____

Email: _____

What events does your delegate plan to attend?

- ☐ Education Sessions
- ☐ Tuesday Evening Dinner (Grab & Go)
- ☐ Wednesday Dinner (Grab & Go)
- ☐ Thursday Evening Awards Banquet

NEED EXTRA TICKETS?☐ Tuesday Dinner (cold grab & go meal).....\$25.00 x _____ = _____☐ Wednesday Lunch in Expo Hall (boxed turkey sandwich).....\$20.00 x _____ = _____
*booth does not include lunch☐ Wednesday Dinner (hot grab & go meal).....\$35.00 x _____ = _____☐ Thursday Evening Awards Banquet (plated meal).....\$40.00 x _____ = _____*Extra tickets will be included in your exhibitor packet at check-in. Booth registration does not include lunch.***BOOTH INFORMATION:**

If selected sponsorship level includes a complementary expo booth.

Booth Location Preference (see diagram at www.mopark.org/conference):

#1 _____ #2 _____ #3 _____ #4 _____

Name Badges*: _____

List companies you prefer not to be near**: _____

Only 2 representatives will be allowed in each booth space. **We try to avoid placement of similar businesses next to or across from each other. However, this is sometimes unavoidable.*EXHIBITOR PROGRAM INFORMATION:**

The information below will be printed in the exhibitor program and app if you have an expo booth.

Company Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of product/services (limit of 50 words): ☐ I will be serving food ☐ I am bringing a motorized vehicle*Decorators kits will be emailed out in January.***ADDITIONAL ADVERTISING OPPORTUNITIES:****Delegate Packet Stuffers**☐ Promotional flyer inserted in all delegates' registration packets.....\$200☐ Promotional item inserted in all delegates' registration packets.....\$150*Please provide 200 promotional pieces to be inserted into each delegate's registration packet. Deliver all materials to the MPRA office by January 31, 2021.***Exhibitor Program Advertising**☐ Full Page (9" x 11.5").....\$400☐ Half Page (7.5" x 5").....\$325☐ Quarter Page (3.5" x 5").....\$200*We will be printing 250 programs. All ads are full color. Full page ads must allow for a .25" bleed. If you already get a quarter page for your sponsorship, \$200 will be credited toward a larger ad if choose to increase your ad size. All ads are due to heather@mopark.org by January 15, 2021.*