

Show Me the Possibilities Webinar Series

THURSDAYS 9:00 AM – 10:15 AM

Thursday, May 6, 2021

Connecting Your Community with a Common Voice [0.1 CEU]

Do you struggle to reach your community with your messaging? Do you have a hard time breaking through the noise? Creative Entourage, a leader in branding, communications and marketing for municipalities and park districts, will walk you through their process of developing a strong and consistent brand and voice – using the City of Eureka as a recent example. The session will provide time saving tools and industry standards to help you reach your communication and marketing goals.

Elizabeth Arway, Creative Entourage

Jennifer Volk, Creative Entourage

Kristin Christenson, City of Eureka

Post Incident Checklist [0.1 CEU]

This session will provide a step by step guide for supervisors regarding post critical incident management and investigation, from the moment you get notified through investigative steps to protect your staff and your agency from civil and criminal liability.

Wess Long, StarGuard Elite

SJ Idel, StarGuard Elite

Thursday, May 20, 2021

Connecting Communities with Conservation [0.1 CEU]

Are you interested in using partner groups to accomplish recreation or grounds management initiatives? Do your summer camps need more programming ideas, education, or outdoor engagement? Come learn about the variety of ways the Missouri Department of Conservation can be a resource for you!

Emily Porter, Missouri Department of Conservation

Wendy Sangster, Missouri Department of Conservation

The Power Of Team Debrief [0.1 CEU]

Any team building activity is only as good as the debrief following it. In this workshop Josh will not only share with you his incredible new games and initiatives, but he will reveal innovative ways to help your group assess, digest, and applies the experience toward effective growth.

Josh Routh, Circus Kaput

Thursday, June 3, 2021

Parks and Recreation as a Key Player in the Health System [0.1 CEU]

Parks and Recreation IS an essential service - one need not look further than the benefits provided to the community in health and wellness, especially given the nation's rising incidence of obesity or mental and behavioral health issues. This session will explore keys to success to supporting a healthy community.

Janet Bartnik, Mountain Recreation

Shaking the Money Tree During a Pandemic [0.1 CEU]

Are you being told that there is NO or little funding available for parks and recreational programs because of COVID-19? Parks are more essential than ever before. It's time to leverage your value and think outside the box. Learn about incorporating a parks foundation or fiscal sponsor and the latest trends in charitable giving and various strategies to launch a successful campaign that can yield great results during these "unprecedented" times.

Victoria Babb, Play 4 All and Cunningham Recreation

Thursday, June 17, 2021

Beyond Plan Z: Creative Programming When There is no Playbook [0.1 CEU]

In this session, we'll explore a myriad of alternative programming stemming from COVID-19 precautions. We'll cover altering traditional on-site events, take home programming, family sized portions of events/programs, and fully virtual experiences.

Cassie Brandt, Columbia Parks & Recreation

Aarica Stephenson, Perryville Parks & Recreation

Katelyn Haniford, Furgeson Parks & Recreation

Transgender Athlete Participation Policies in Youth Sport [0.1 CEU]

To ensure fairness and equality in athletic participation, parks and recreation needs to develop research-based policies and procedures that promote transgender inclusion. The purpose of this presentation is to identify the need to adopt transgender policies and examine and explain best practices for developing transgender inclusive policies in youth sports.

Dana Meassengale, University of Missouri

Thursday, July 1, 2021

A Case Study of an Aquatic Emergency [0.1 CEU]

This session will take a look at operational practice and emergency care as it relates to the aquatic environment/incident and will discuss the details of a specific event to include care provided and the outcomes of the incident itself. Be ready for a critical look at what you do?

Joe Stefanyak, Ellis & Associates

Beyond "Because I Said So": Transforming Escalation into Cooperation [0.1 CEU]

We often feel frustrated, anxious, and stressed when dealing with people who become defensive, argumentative, and angry. The concepts of this course can help transform tense interactions into positive outcomes for both visitors and staff.

Angela Carson, MSW, Missouri State Park Rangers

Thursday, July 15, 2021

Safer Communities through Awareness, Action, and the Built Environment [0.1 CEU]

Providing awareness of current safety threats to our community with an emphasis on sexual/physical child abuse and human trafficking. Creating safer facilities through the built environment. Learn how to be an active safety advocate in your community.

Mike Hilmes, incite Design Studio Architects

Jay Wohlschaeger, SWT Design

Chad Unterreiner, City of Marshall

To Get Their Support, Money, Time, and Votes You Must Prove Your Effectiveness [0.1 CEU]

You need their support, money, time, and votes; however, supervisors, advisory boards, grant funders, financial donors, in-kind givers, volunteers, and voters are demanding more accountability of you, your program, and your organization. If you can measurably show a positive effect that your project or agency is having, you will increase your chances of maintaining your current level of support and possibly cultivate other advocates, funders, and volunteers.

Ron Schmidt, Columbia Parks & Recreation

Thursday, July 29, 2021

Community Bike Park Planning 101 - Pumptracks, Bike Parks, and Bicycle Playgrounds [0.1 CEU]

This interactive session aims to get parks and recreation professionals started on the right track and serve as a guide as they navigate this unique, exciting, and highly impactful area of the parks and recreation world. With ample opportunity for questions, attendees gain direct access to insight and solutions for your projects. Join us for this amazing ride!

John Hunter, Progressive Bike Ramps & American Ramp Company

How to Be a Marketing Superhero When Your Background Isn't in Marketing [0.1 CEU]

To be a marketing superhero, you have two goals: Get the work done and make sure it worked. It sounds simple, but “getting the work done” can feel like a mountain of “what's” and “ifs.” I’ll provide the cliff notes from my 17+ years of marketing experience, tips and tools to help with the “what's,” plus we’ll tackle the four big “ifs”: If you do nothing else, you need to...; If you can only invest in...; If you need to talk to past customers, try...; If your audience is specific, focus on...

Monica Pitts, MayeCreate Design

Thursday, August 12, 2021

Career Development Bootcamp- How to Standout [0.1 CEU]

Have you ever wanted a chance to sit with other professionals to find out how they boosted their career? Here is your chance. This session will include a group discussion on key steps to help grow your professional portfolio. We will discuss four different laps of a career and how you can actively achieve success on a national level. This session will be interactive and allow participants to network and create new techniques to overcome current challenges with career development.

Jay Tryon, Mecklenburg County Parks & Recreation

Michael Biedenstein, St. Louis County Parks

Keeping Kids Safe: Mandated Reporter Train the Trainer [0.1 CEU]

Victims of child abuse and neglect come through your programs every year. The question isn't if, it's when. Will you notice? Walk away with a comprehensive mandated reporter training program for your staff that teaches mandated reporter law, identifying abuse and neglect, how to handle disclosures, and everything in between.

Corinne Daut, Raymore Parks & Recreation

Thursday, August 26, 2021

Botox For Pools...How to Rescue Your Aquatic Center from Father Time [0.1 CEU]

Is "Father Time" catching up with your community aquatic center? These aging pools and natatoriums do not only become physically obsolete, but functionally obsolete as well. Physical obsolescence needs little explanation but often it's the issues associated with functional obsolescence that need to be addressed. This session will focus on tips and trends to erase the aging process!

Scott Hester, Counsilman-Hunsaker

Chris Seris, Counsilman-Hunsaker

Forget Millennials: Get Ready for iGen/GenZ - The Smartphone Generation [0.1 CEU]

Some Millennials are already in their 40's. A new generation has entered the workforce. Born in the mid to late 90's, Gen Z (or iGen), started to reach college campuses in 2013 and were entering the workplace in 2017 and beyond. Let's take a look at a generation growing up with smartphones in the midst of the economic recession of 2008 and what that means for you when preparing to program, recruit, and hire this population.

Jason Young, University of Missouri

Thursday, September 9, 2021

Guide to Gravel Grinders: How to Plan a Bike Race [0.1 CEU]

Join Smithville Parks and Recreation as we take you through how we got started in the gravel bike race scene. Learn and understand the process so you can go back and start your own. Discover how we made this event more than just a bike race and got the community and our small businesses involved in the fun!

Matthew Denton, City of Smithville

Brittanie Propes, City of Smithville

Damien Boley, City of Smithville

Manic Marketing [0.1 CEU]

Marketing your parks and programs in the midst of a pandemic might make you manic. In this session, we will unpack lessons learned from a marketer and how we were forced to pivot and do things we've never done before. We will dig briefly into making your own videos and explore other ways to market when things go cray-cray.

Diana Tyndall, Springfield-Greene County Park Board