

Registration Form

Name

Title

Agency

Phone

Email

Early Registration
(thru 11/5)

Late Registration
(after 11/5)

Member	<input type="checkbox"/>	\$50
Non-Member	<input type="checkbox"/>	\$60
Just Lunch	<input type="checkbox"/>	\$20
CEUs	<input type="checkbox"/>	\$25

<input type="checkbox"/>	\$60
<input type="checkbox"/>	\$70
<input type="checkbox"/>	\$20
<input type="checkbox"/>	\$25

Total: _____

Register three people from your organization
and get the fourth person for just \$20.

Planning on attending the social from 3:30 - 5:30 pm? ☐ Yes ☐ No

Please email sarah@mopark.org if you have any special dietary needs.

Participants of this course must:

1. Contact the MPRA office for guidance if you have tested positive less than 14 days before the event.
2. Stay home and monitor your health if you have had contact with a person who has symptoms of COVID-19 within 14 days prior to the event date.
3. Wear a mask for the entire course.
4. Complete a Participant Health Liability Form and have temperature checked prior to entering the classroom each day.

**All classroom seating will be at least 3 feet apart and frequently touched surfaces will be cleaned regularly.*

Payment Information

☐ Check
Mail application and payment to:
Missouri Park & Recreation Association
The Musco Lighting Building
2018 William Street
Jefferson City, MO 65109-1186

☐ Credit Card
Email application to:
info@mopark.org
To make payment call
573-636-3828.

Sponsored by:



The Musco Lighting Building
2018 William Street
Jefferson City, MO 65109-1186

2021 MPRA Mini-Conference Hosted by Region 4

Thursday, November 18, 2021

Shrewsbury City Center 5200 Shrewsbury Ave. Shrewsbury, MO 63119

Tune up your engine with many
educational opportunities at
this mini-conference & get on
the right track for 2022!

Thursday, November 18, 2021

Check in 8:30 a.m.

Multi Purpose Room

Council Chambers

Sunset Room

9:00 - 10:05 AM

Working with EMS during an Emergency (.1 CEU) *Jende Smith, City of St. Joseph*

Emergencies are stressful. Let's dive into how the EMS system works and how to collaborate with your local EMS agencies to train your staff before faced with an emergency response.

Understanding People with Disabilities and Creating Inclusion (.1 CEU)

Heather Pennington, Lindenwood University and Delaine Young, HARBOR Unlimited

With so many seen and unseen disabilities in the world, inclusion is crucial to make life a better place for all. Understand and welcome all abilities to your parks and activities by changing the mindsets and interactions of patrons and workers.

A Road Map for Communication Success (.1 CEU) *Kara Roberson, City of Wentzville and Jennifer Volk, Creative Entourage*

In this session, we will walk attendees through what it takes to tackle a communications overhaul and how implementing tools such as a communications audit and communications plan can prepare your organization to support and encourage buy-in from both internal and external stakeholders while planning for the future.

10:20 - 11:25 AM

Camp Crossovers - Innovative Day Camp, Swim Lessons and Lunch Program (.1 CEU) *Abigail Ayers, Josh Hoppe, Patrick Logel, Wentzville Parks & Recreation*

Enhance your day camp program through partnerships with the aquatics and concessions division to provide camp swim lessons and a camp lunch program. Learn from the City of Wentzville as they share how to develop these programs and create new revenue and improved services.

Building Inclusion through Play (.1 CEU) *Jim Vollmer & Natalie Mackay, Unlimited Play*

Play is a critical part of the social, emotional, cognitive and physical development of every child. Inclusive playgrounds not only allow children with disabilities the right to play but also parents, caregivers and disabled veterans the opportunity as well. Join us to learn our principles of inclusion.

Time & Priority Management (.1 CEU) *Tracy Bianco, Tracy Bianco Coaching & Consulting*

Managing the many tasks on your plate can be overwhelming. Experts estimate that 41% of to-do list items are never even completed. But what if it didn't have to be that way? Effective time/priority management is created through a series of decisions. This program shares techniques to ensure your decisions result in true accomplishment day after day.

11:25 AM - 1:00 PM Lunch & Region Meeting

1:00 - 2:05 PM

Mental Health Awareness (.1 CEU) - Sunset Room *Tracy Bianco, Tracy Bianco Coaching & Consulting*

After so much uncertainty dealing with something no one saw coming, mental health awareness has taken a front seat to other initiatives. This program focuses on WHAT mental health really is; WHY your mental health is so important to understand and nurture; and HOW to ensure that mental health understanding and nurturing do indeed happen.

2:20 - 3:30 PM

Esports is Coming to Your Community Center: The Planning Factors You Need to Know (.1 CEU) *Will Schenk & Alyssa Jackson, Hastings + Chivetta Architects, Inc.*

Esports is one of the fastest growing activities around the world. New esports programs are forming every day at the Professional, Collegiate, High School, Elementary, and Community level. Learn the planning factors you need to know to create a space for your community that fosters teamwork, inclusion, and wellness.

Outdoor Recreation Grants (.1 CEU) *Rebecca Rost, MO State Parks*

Missouri State Parks administers three federally funded grant programs and one state funded grant program related to outdoor recreation. This session will provide an overview of the funding opportunities available through Missouri State Parks, how you can apply for these funds, and offer tips to ensure that you have a successful grant application.

Marketing Panel Discussion (.1 CEU) *AJ McNaughton, City of Maryland Heights, Nancy Lee Gomer, St. Charles County, Hannah Logsdon, Wentzville Parks & Recreation*

This is an opportunity to hear from other marketing professionals and how they approach Crisis Communication, Sponsorships and Advertising and Social Media Strategies. They will discuss what tools they have in place to assist and guide them and what has been successful (or unsuccessful) for them.

3:30 PM - 5:00 PM Stick around for a networking social. Beverages and snacks will be provided.